



Rich Yokota

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Rich Yokota brings a lifetime of experience in competitive golf, including collegiate golf and eight years of professional competition on the PGA, Nationwide, Asian, Canadian and Golden State Tours. Afterwards, he dedicated himself to coaching privately and at the collegiate level.

Experience

- Two Time US Amateur Contestant.
- Collegiate Golf at San Jose State University.
- 15 professional wins on the Golden State Tour.
- 1996 US Open Contestant. Shot the third low round of 67 while making the cut.
- Taught private and corporate groups at The Sonoma Mission Inn Golf School
- Designed and led the Creative Links Golf School in Scotts Valley.
- Instructor at the Stanford University Junior Golf Camp.
- Division I Head Men's Golf Coach for six years at the **University of San Francisco**.
- Advisor for college golf preparation.

Adaptive Approach

Rich is motivated to assist players of all levels. He believes that golfers of all ages and abilities have untapped potential which can be led out in a variety of ways. "Some players prefer technical approaches while others may be more feel based...it's my job to meet them in the ways that they learn best. In many cases, both with beginners and even professionals, improved awareness and simplification is the path to better and more enjoyable golf." Most importantly, I maintain flexibility in the process according to the student's preferences and learning style.